

Jefferson Teixeira Bessa
Estonia - Tallinn

+372 - 56728828
jeffbessa@gmail.com
www.jeffersonbessa.com

PROFILE

Product Designer with over 7 years' experience working in the product designer role, helping companies develop digital products, better user experiences, and user interfaces for real people. I have experience working across multi-platform products (web, mobile, tv, systems - no preference) and I really love working with design systems.

EMPLOYMENT HISTORY

Monese, Estonia
Product Designer

Aug 2019 – Present

Main responsibilities:

- Execute product design across UX/UI of both our iOS and Android app
- Principal designer for the web application product. Responsible for taking decisions and execute product design across UX/UI
- Gather and evaluate user requirements in collaboration with Product Managers and Engineers
- Write feature design specs, user stories, and define user interaction across the designs, providing detailed style guides for Developers.
- Create wireframes, storyboards, user flows, and prototypes.
- Provide research team with insights to be explored about web application
- Conduct user testing
- Build a strong and consistent Design System for the web application
- Work together with the Product Design team to maintain mobile app Design System

PicPay, Brazil
Product Designer

Fev 2019 – Aug 2019

Main responsibilities:

- Execute product design across UX/UI internal tools (Dashboards, systems)
- Gather and evaluate user requirements in collaboration with Developers
- Create wireframes, storyboards, user flows, and prototypes.
- Work collaboratively with designer and developers to build a strong and consistent Design System for the mobile app
- Work together with the Product Design team to build design principles and culture
- Participate in brainstorm sessions with product design team to raise ideas around cards, office decoration, and graphic design in general

UVV - University of Vila Velha, Brazil
Product Designer

Dec 2012 – Dec 2018

Main responsibilities:

- Execute product design across UX/UI for all company's products (websites, systems & apps)
- Gather and evaluate user requirements in collaboration with Managers and Developers
- Write feature design specs and define user interaction across the designs, providing detailed style guides for Developers
- Create wireframes, storyboards, user flows, and prototypes
- Conduct research and discovery for new products
- Code designs in HTML and CSS to handoff to developers
- Maintain and keep update the marketing website of the University
- Create visual content for online classes provided to students in an E-learning platform
- Manage team, sprints and daily meetings in the absence of the Product Manager

EDUCATION

University of Vila Velha - Brazil

Jan 2007 - Aug 2009

- Bachelor of Technology - BTech in the field of Industrial and Product Design

SKILL & COMPETENCIES

- Verbal & written communication skills
- User Interface Design (UI)
- User Experience Design (UX)
- Prototyping Technics
- Responsive Layout
- Agile Methodologies (KanBan, Jira)
- Figma, Sketch, Invision, Zeplin
- Photoshop, Illustrator
- Basic front-end development (HTML 5, CSS, LESS, SASS, JS)
- Mobile-first approach
- Mobile patterns
- Bootstrap framework
- Wordpress

HOBBIES & INTERESTS

- Photography, technology, travel, animals (especially dogs), lots of coffee, games, tv series, nerd stuff in general :)
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WHERE YOU CAN FIND ME ONLINE

- LinkedIn: <https://www.linkedin.com/in/jefferson-bessa-8419a1a/>
- Website: <https://jeffersonbessa.com/>
- Dribbble: <https://dribbble.com/jeffbessa>
- Instagram professional profile: <https://www.instagram.com/bessadesignlab/>
- Instagram personal profile: <https://www.instagram.com/jeffbessa/>

References available on request